

SLDS Photography and Filming Policy

Our overall approach to images taken of students during classes, events, performances and other activities is as follows:

- Not taking or sharing images that present the activity or individual in a negative light and are in accordance with the **SLDS Social Media Policy**;
- Not identifying the children or young people in the images unless consent has been obtained by the child and their parent / carer;
- Not taking or sharing images of students in unsuitable dress, uniform or costume;
- Avoiding images and camera angles that may be prone to misinterpretation or misuse;
- Being vigilant to ensure only those who have justifiable reason for taking pictures / videos can do so.
- For adult classes, ensuring that all members of the class and teaching staff are in agreement for photography / filming to take place.

According to our Terms and Conditions:

- SLDS reserves the right to permit the recording and photographing of students by staff (or by third party photographers or filming companies on behalf of SLDS) and audience members during an open class or show or other event.
- SLDS reserves the right where appropriate to record or photograph students for educational and/or marketing purposes which can include usage on social media i.e. staff are permitted to post pictures on SLDS Facebook and Instagram pages, but no other social media sites.
- Where any photographs or footage has been taken, SLDS also reserves the right to sell DVDs and photographs of students performing at events to other members of SLDS school.
- We request that parents, staff and children do not take photographs in dressing or changing rooms.

Staff and Volunteers are required to:

- ensure that the photography and filming they undertake for their role at South London Dance School is carried out in line with this policy and be aware that there may be security and data protection risks associated with storing and sharing images and footage of students.
- ensure that any images or footage of students which they take on their personal device for teaching / promotional purposes should be deleted as soon as possible and not sent to anyone other than other SLDS staff / volunteers as required for their work.